



# GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

## INTELLECTUAL PROPERTY RIGHTS CELL

University School of Law and Legal Studies

In collaboration with

**DHAROHAR, THE HERITAGE CLUB**

Directorate of Student's Welfare

Dated: 29.01.2024

### NOTICE

**Intellectual Property Rights Cell** of University School of Law and Legal Studies in collaboration with **Dharohar, The Heritage Club** under the aegis of DSW, GGSIPU is organizing a virtual session on "A Taste of Tradition: Exploring Geographical Indications and Indigenous Agricultural Knowledge" by **Ms. Rashveen Chawla**, Senior Research Assistant, University of Windsor.

The session aims to delve into the rich tapestry of geographical indications (GIs) & indigenous agricultural knowledge, shedding light on their significance in preserving traditional practices & cultural heritage.

The link for the event is: <https://meet.google.com/zdx-rzqk-yem>

Please refer to the attached schedule for further details. Participants will receive participation certificate

-Sd-

**Dr. Prathana Agarwal Goel**

Faculty Coordinator,

Dharohar, The Heritage Club of GGSIPU

**(Prof. (Dr.) Lisa P. Lukose)**

Faculty Coordinator,

IPR Cell, USLLS, GGSIPU

**IPR WEBINAR ON “A TASTE OF TRADITION: EXPLORING GEOGRAPHICAL INDICATIONS AND INDIGENOUS AGRICULTURAL KNOWLEDGE”**

BY IPR CELL, USLLS & Heritage Club, DSW, GGSIPU

**PROGRAMME SCHEDULE, 29<sup>th</sup> January, 2024**

<b>S. NO.</b>	<b>TIMING</b>	<b>EVENT</b>	<b>SPEAKER DETAILS</b>
<b>1.</b>	07:00 PM – 07:10 PM	Introduction & Welcome Address	<b>Prof. Queeny Pradhan</b> Dean, University School of Law and Legal Studies (USLLS), Guru Gobind Singh Indraprastha University (GGSIPU)
<b>2.</b>	7:10 PM – 7:40 PM	Session on “A Taste of Tradition: Exploring Geographical Indications and Indigenous Agricultural Knowledge”	<b>Ms. Rashveen Chawla</b> Senior Research Assistant, University of Windsor Alumnus, USLLS, GGSIPU
<b>3.</b>	07:40 PM – 07:50 PM	Q&A Session	<b>Ms. Rashveen Chawla</b> Senior Research Assistant, University of Windsor Alumnus, USLLS, GGSIPU
<b>4.</b>	07:50 PM – 08:00 PM	Closing Remarks & Vote of Thanks	<b>Prof. Lisa P. Lukose</b> Professor, USLLS, GGSIPU Convenor, IPU IPR Cell Director, Legal Aid, GGSIPU



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Guru Gobind Singh Indraprastha University [NAAC A++]

**A TASTE OF TRADITION:  
EXPLORING GEOGRAPHICAL INDICATIONS AND INDIGENOUS  
AGRICULTURAL KNOWLEDGE**

ALL PARTICIPANTS WILL  
BE PROVIDED WITH  
E-CERTIFICATES



SCAN HERE FOR  
REGISTRATION



**Ms. Rashveen Chawla**  
Senior Research Assistant  
University of Windsor  
LL.B, 2015-2020, USLLS



GOOGLE MEET



7.00 PM



MONDAY, JAN 29, 2024



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**Prof. Mahesh Verma**  
Hon'ble Vice Chancellor,  
GGSIPU



**Prof. Queeny Pradhan**  
Dean, USLLS  
GGSIPU



**Prof. Lisa P. Lukose**  
Professor, USLLS, GGSIPU  
Convenor, IPU IPR Cell  
Director, Legal Aid, GGSIPU

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